

**Our Lady of Guadalupe Procession Float Contest**  
**December 5, 2021**  
**Corner of Cesar Chavez Ave. and Ford Blvd.**

As in previous years, the 2021 procession will include floats displaying the history of Our Lady of Guadalupe or “Virgen Morena,” as she is popularly known in Mexico where she appeared to St. Juan Diego, a humble peasant who was canonized in 2012.

**The Catholic Communication Collaboration (C3)** is providing the three winning floats with grants to be used by the parish or catholic school for technology. The parish or school coming in first place receives \$3000, second place receives \$2000 and third place receives \$1000.

Local artists will judge the floats based on several categories, including best representation of this year’s theme, **“Our Lady of Guadalupe, Always forward in Mission and Hope.”**

Please register **Guadalupe.org** by midnight on December 1, 2021. You will need to provide the following information when registering:

- Name of Parish or School/Nombre de la Parroquia o Escuela
- Name of the Group/Nombre del Grupo
- Float’s title/Título del carro alegórico

Float contest rules and regulations:

1. All parishes and schools are invited to participate.
2. Registration must be submitted by midnight on December 1, 2021.
3. All float entries shall be built on a pick-up truck bed, flatbed truck or a trailer. The float cannot be taller than 16 feet, measured upward from ground/street level. No part of the float shall extend beyond the bed of the vehicle to the front, sides or back.
4. Floats must be solidly constructed and not present a health and safety hazard to the participants or the general public. The parish/school shall be responsible for ensuring the safety and security of all persons riding the float and all objects on or attached to the float.
5. All floats must be able to travel the entire procession route and may not, in any case, cause slowing or other delays in the movement of the procession.
6. Participants are responsible for transporting the float to and from the procession/judging area in accordance with all traffic rules, road and safety codes, and instructions of the persons directing the procession.
7. Floats must be electric or fuel driven and must have properly functioning brakes and steering.
8. Floats must display current vehicle registration on their license plates and carry proof of vehicle insurance.
9. All drivers of floats must be properly licensed for the type of vehicle used as a float.
10. All floats must have handholds for anyone standing on the float and/or secure/safe seating for all others riding on the float. Participants are NOT permitted to jump on and/or off the float during the procession.
11. Nothing is to be thrown from the float.
12. Failure to follow safe driving standards or traffic directions during the procession, or engaging in dangerous or offensive conduct of any kind, will disqualify the float and could result in removal from the procession.
13. Float Contest entries will be judged based on the following criteria:
  - (a) Originality/Creativity – The creativeness and originality to reflect the theme, “Our Lady of Guadalupe: Always forward in Mission and Hope.”
  - (b) Workmanship – The craftsmanship in the float creation.
  - (c) Colors and material - Detail in design and creation of float objects with the effective use of colors and materials.
  - (d) Overall appearance and neatness
  - (e) Floats must be decorated for a religious and family atmosphere
14. A cash prize will be awarded to a parish or Catholic school as follows: first place \$3,000; second place \$2,000 and third place \$1,000. No individual is entitled to a prize.
15. Only the pastor or school principal can claim the prize in the name of the parish or school by calling the Office of Legal Counsel for the Archdiocese at (213) 637-7511.
16. Certificates will be awarded immediately following judging for 1st, 2nd and 3rd place.
17. The rules are subject to change; registrants are responsible for checking the Float Contest website at [archla.org/guadalupe](https://guadalupe.org) to ensure their compliance.

For more information on the Guadalupe Procession and the Float Contest visit:

<https://Guadalupe.org> or call (213) 637-7235.