App for LIFE Parish Leaders' Guide

- The App for LIFE is an interactive prayer App that sends alerts to users when a woman is facing a pregnancy decision. The first 24-48 hours are crucial for a woman deciding whether to keep her pregnancy. The more prayers offered at the moment of decision, the more grace she receives to choose LIFE!
- Prayer alerts are generated from the call center at Options United and at local pregnancy centers. Parishes should encourage their local pregnancy centers to use the App for LIFE and send alerts locally, asking for prayers.
- Users download the App for LIFE from either the Apple App Store or Google Play onto their smart phones. They then register and affiliate with their parish or church, school, or prolife organization. They also affiliate with their local prolife pregnancy resource center. All prolife pregnancy centers in Southern CA are loaded on the App and easy to identify!
- Once users have registered, they will begin to receive prayer alerts. Alerts give a woman's name to pray for—a pseudonym to protect the woman's identity. Users can pray, sacrifice, donate, or volunteer as a way to send grace to the woman making a pregnancy decision. All options are outlined on the App.
- The App tracks which women each user has prayed for. Then, the user will receive an alert when the prayers have helped the woman choose LIFE!
- If they wish, parishes can designate an "administrator" who can register on the App to see and edit parish information. This can be useful if a parish wants to communicate with parish App users—to promote a prolife event, to ask for donations for a prolife cause, or to activate users for action on prolife legislation.
- The more users in a parish, the more grace flowing to women and men in our community. And, the more personally engaged parishioners are in building a Culture of LIFE!
- The App for LIFE is meant to be an integrated part of the overall respect life activity of a parish, not a stand-alone activity or program. Parish leaders are strongly encouraged to host an "App for LIFE Launch" weekend to get things started. Then, The App can be promoted with follow-up activities and events that invite the entire parish, and in particular teens and young adults, to participate.